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Seat No : _____

B.B.A. Semester - 6 (CBCS) Examination
April/May-2022 (NEW COURSE)
International Business Environment (Core (New))

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 Explain the concept of Globalization. Discuss the arguments in favor of Globalization. (14)

OR

Que-1 What is Liberalization? Explain the steps taken by Government of India (GOI) towards Liberalization.

Que-2 Define Foreign Direct Investment (FDI). Explain the role of FDI in Indian Economy. (14)

OR

Que-2 What is Foreign Direct Investment? Explain various forms of FDI.

Que-3 What do you mean by Multinational Corporation (MNCs)? Explain the features of MNCs. (14)

OR

Que-3 Discuss the impact of MNCs on small scale firms (on its survival and business volume).

Que-4 Differentiate between Balance of Payment & Balance of Trade. (14)

OR

Que-4 Discuss Export Import Policy (EXIM) in detail.

Que-5 Explain in detail International Bank of Reconstruction and Development (I.B.R.D.) (14)

OR

Que-5 Write a detailed note on International Monetary Fund (I.M.F.)
